



## Creative Web Solutions – E Commerce Packages

<b>PRODUCTS</b>	<b>BASIC</b>	<b>ADVANCE</b>
Unlimited product features	Yes	Yes
Feature based prices	Yes	Yes
Cross selling	No	Yes
Delivery address per product	Yes	Yes
Stock Control	No	Yes
Discounts on orders over a fixed amount	No	Yes
Product rating and reviews	No	Yes
Best Sellers	No	Yes
<b>Mailing Support</b>	No	Yes
Mail to Merchant on order completion	Yes	Yes
Mail to Customer on order completion	No	Yes
Mail to others (mailing list) on order completion	No	Yes
Mail to Tell a friend .	No	Yes
Mail on order tracking message to merchant	No	Yes
Bulk mailing by merchant	No	Yes
Mail to merchant on new customer registration	No	Yes
Mail to merchant on new product review	No	Yes
Mail to customer on order tracking message by merchant	No	Yes
Mail on processing an order by merchant	No	Yes
<b>Customer Service Center</b>	Yes	Yes
Orders stored in database	No	Yes
Customer history of all orders	No	Yes
Customer can restore orders	No	Yes
Repeat customer recognition	Yes	Yes
Discounts and loyalty programs	No	Yes
Join mailing list	Yes	Yes
Pre-sales registration	Yes	Yes
Forced login before shopping	Yes	Yes
Logged order tracking messages	No	Yes

Customer based discounts	No	Yes
<b>Design and layout</b>		
Fully flexible design	Yes	Yes
Unlimited products	Yes	Yes
Unlimited Categories/Sub-categories	Yes	Yes
Unlimited subcategory depth	Yes	Yes
Advanced Search facilities	No	Yes
Thumbnails and larger images	Yes	Yes
Automated extended descriptions	Yes	Yes
Order multiple products with one click	No	Yes
Mini cart always visible	No	Yes
Report Generation Center	No	Yes
Sales reports	No	Yes
Search query reports	No	Yes
Total sales	No	Yes
Total sales by product	No	Yes
No of first page count,	No	Yes
No of abandoned sales, IP address,	No	Yes
Security Aspects	Yes	Yes
Prevent hackers from order based on e-mail or IP address	No	Yes
Dual password login to Administration	No	Yes
Totally hide administration	Yes	Yes
Prevent certain countries from ordering	No	Yes
Always use database prices	Yes	Yes
Other internal security checks to prevent SQL injection	Yes	Yes
<b>Administration Section</b>	Yes	Yes

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